

Logo Design Questionnaire

Name	Phone
Email	Website
Address	
City	State Zip
What logo design package are you interested in?	
Bronze Silver Gold	Redesign
Organization name	
Please write out the logo name exactly as you'd like for it t	o appear in the design (e.g. invision -or- invision.com).
Slogan / tag line	
Do you have a short tag line or slogan you will sometimes	use, when appropriate, with your logo?
Adjectives	
Please provide some adjectives that describe what you hop	be to communicate with your logo.
(e.g. strong, exciting, warm, welcoming, inventive, humoro	bus, feminine, serene, athletic, etc.).
Symbols Do you have any particular images or symbols you associate with your product or company?	
(e.g. favorite animal or object, like a lion, ship, mountain or tree.)	
Colors	
Do you have any colors that you are just crazy about? If not just leave blank.	
Font preferences	
Do you have font preferences for your logo? If not just leave blank.	
What are your products and services?	
Who are your ideal customers?	
Do you have an idea(s) for your new logo that you would like to see?	
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